Press Kit

the postnatal workout for a healthy mama and a happy bubba



KANGATRAINING

Information

Kangatraining means a total body workout while your baby can relax and enjoy being close to you.

The babies spend most of their time in a supportive baby carrier (Manduca carrier or similar) where the sound of music and rocking motion puts them at ease – sleep mainly!

The name Kangatraining comes from the Walt Disney film 'Winnie the Poo' where by the 'Kanga' mother dotes on her playful and energetic baby joey.

Kangatraining gives mothers the chance to exercise in a fun environment with their baby and other like-minded mums.

It is a safe and gentle workout that concentrates on restrengthening the pelvic floor and abdominal muscles whilst having a good time in a relaxed atmosphere.

Kangatraining provides mothers an OPTION.
Whether it's getting back into shape post
pregnancy, having a laugh with friends or merely
getting out of the house!
No childcare required.

That is the true benefit of Kangatraining.

Let's Kanga!

www.kangatraining.com.au



EDUCATIONAL PROGRAM

Kangatraining offers a unique business opportunity that allows you to take your baby with you. Whether you're a first time mum or a mother of older children, Kangatraining will fit into your lifestyle to create flexibility and a class timetable that works for you.

There are no pre-requisites to complete our program however basic

exercise and fitness industry experience are beneficial.

The most important attributes in becoming a successful Kangatrainer are a positive attitude and a passion to help other mums achieve their goals.

We understand life with a little one could make it difficult to attend our program, however due to the nature of our business all babies are welcome to join us for the week!

Kangatraining was created in 2008 by Austrian mum Nicole Pascher. As a former dancer and long time fitness professional, she saw a market gap or this type of program.



The media's interest in this new concept was popular from the beginning and from there Kangatraining grew quickly.

Kangatraining has had news coverage in a variety of Magazines, Newspapers and TV Shows throughout Europe, South America, the United States and Australia.

As the media interest continued to increase, so did the number of licensed kangatrainers which has proven its success.

What started as an idea soon became the most widespread fitness program for young mums in only 4 years with over 1000 locations in more than 20 countries.

For more information please contact:

Kangatraining Australia - SARAH TARRANT

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Kangatraining (named after Kanga from the Winnie The Pooh books who dotes on her playful and energetic baby joey, Roo) started when personal trainer, Nicole Pascher, gave birth to her third child, Pamina, in 2008. Nicole, an experienced personal trainer who specialised in pre and postnatal, knew how to structure a safe and effective program for new mums but she also knew that her own daughter didn't enjoy being in a pram and watching her workout. She wanted to be carried and be close to her mum.

"Kangatraining is a complete workout in which both cardiovascular endurance/ flexibility and muscular capacity/strength are enhanced," says Sarah. "Unlike traditional exercise classes, new mums don't need to worry about finding a babysitter or watching an unsettled baby during class because the babies are worn on them and get to be part of the action! As well as the physical benefits, mothers also have the chance to meet other local mums in a relaxed environment which boosts their emotional wellbeing." "I have a business finance background but I was ready for a change," Sarah says. "I have always enjoyed being active and leading a healthy lifestyle and I loved what Kangatraining had to offer. So, I returned to Europe and completed my instructor qualifications at the Kangatraining School in Vienna and after starting classes in Melbourne, we are now wanting to qualify new Kangatraining instructors nationally. I love that Kangatraining gives new mums the chance to exercise in a fun and supportive environment with their baby. It's a safe and gentle workout that really concentrates on re-strengthening the pelvic floor and abdominal muscles whilst still having a great time in a relaxing environment. I think what amazes me



the most is how a room full of babies can magically go to sleep from the rocking motion of the dance based workout. This then puts the mothers at ease and they can focus on themselves for the remainder of the session."

Sarah, who also is a qualified baby wearing consultant through the Die Trageschule (babywearing school) in Dresden, Germany, says that safety is the number one consideration when using a baby carrier and this is the one item that mums starting Kangatraining need to get right. "Most popular carriers, although not posing any immediate threat, are not optimally designed to support the natural development of baby's hips and spine. Our trainers work with the mums to ensure that they are using

the correct carrier that is suitable for the class and also has the best fit and comfort for mum and baby. We also offer carriers at each class to try or hire.

My preferred baby carrier is the Manduca, I just love it."

Sarah says that any mum, at any fitness level, can get involved once they've been given the all clear from their doctors after their 6-8 week postpartum check up or 12 weeks following a c-section. "Babies aged from six weeks to 18 months come along although there is really no age limit for babies so long as every mother participating can wear their baby safely and comfortably. For restless older babies, or mums who have a baby and a toddler, the

kids are welcome to play on the floor in the room.

Everyone is in the same boat, so no one minds the different ages of the little ones attending class with them."

Christina, a new mum from Sydney, has become a fan. "I really enjoy Kangatraining. I am able to work up a sweat and keep my daughter settled and happy. Our instructor created a really fun and relaxed environment and allowed each mother and baby duo to go at a pace that suited them. By the end of the session, I could definitely feel the burn...and I had a very relaxed, sleeping baby!"

"Kangatraining has helped me to lose weight through exercising with my baby," Tracey from Hobart says. "I don't have to worry about childcare



The Northern Daily LEADER

Bouncing bundles boost business

By Alena Nickell Aug. 17, 2013, 4 a.m.



BABY BLISS: Lisa Handley and Natalie Bradbery strike a pose with their eight-month old sons Levi Handley and Nate Deacon as Bec Moss and Victoria Salakas look on. Photo: Gareth Gardner 080813GGB02

TWO young entrepreneurs are taking the concept of a bouncing

bundle of joy to another level, bringing a cute new fitness craze to town.

First time mums and local girls Natalie
Bradbery and Lisa Handley were struggling to
find a form of exercise they could do with their
infant sons after they refused to ride in a
pram.

Not long after, Natalie came across Kangatraining, a form of exercise where mothers wear their babies in specially designed carriers or "pouches" while working out.

"I was perusing the internet for something I could do with Nate

because he hates being in a pram, which makes walking a little

difficult," the dance and English teacher said. She "liked" their page on Facebook and was sent an email advising her of up-and-coming instructor classes in Melbourne.

"I looked at it and thought that would be amazing, but financially we just couldn't afford it," she said.

Her mothers' group friend and now business partner, Lisa, convinced Natalie they should "bite the bullet and do it".

Two weeks later they boarded a plane to Melbourne with their young sons in tow. Developed in Europe and brought to Australia in early 2012, the

unique classes offer low-impact exercise to help mothers regain

strength lost during pregnancy.

Pelvic floor and abdominal muscles are given special attention and no weights are used as "we go by the principle that you can't be sore because you have to pick up your baby tomorrow," Natalie said.

For her, the new-age exercise ticks all the boxes.

Sunraysia Daily - Mildura, Shelley Eaton

Sunraysia Daily

Training for mums with bubs onboard

By Lauren Roder



ALL TOGETHER: Trainer Shelley Eaton with her "demonstrator" baby, Kyra Mitchell and Jasper, 6 months, Kylie Thornton and Layla, 7 months, and Mia Kolpin with Harvey, 7 months get moving in their first Kangatraining class. Picture: Clancy Shipsides.

FOUR Sunraysia mums were the first to try a new fitness program with a difference this week.

Kangatraining is a dance-based exercise class where mothers

work out while wearing their babies in specially designed

Mildura mum and instructor Shelley Eaton said that the class

allowed mothers to bond with their baby, socialise and get back to their pre-pregnancy fitness and shape. "It incorporates healthy baby wearing and exercise," Ms Eaton said. "It's a gentle exercise program that incorporates building up the pelvic floor and strengthening and bringing the abdominal muscles, that separated during pregnancy, back together.

"The exercise is great for mothers, but just having that time you can spend with the baby close to you is very important as well.

"Studies have shown that exercise and just being out and about reduces postnatal depression."

Mrs Eaton said the concept was developed in Europe and had taken off since it was brought to Australia last year.

"I had a friend who went over to Europe and saw the concept and brought it over to Australia," she said.

"So I went down to Melbourne for about three months to become a trainer and then brought it to Mildura.

"I have four children and one on the way and I've worn all my babies. $\,$

The Cairns Post - Cairns, Philippa Bowman



Stepping out: Strapped in and rarin' to go are (front to back)
Philipa Bowman with Peyton, Emily Small and Metia Dally, Mel
Cunningham and Stevie-Kate, Carrisa Reason and Rocco and
Renee Hanrahan with Mila. Picture: STEWART McLEAN

Bendigo Magazine - Bendigo, Jacqui Wait



When it comes to bouncing back into shape after giving birth, these new mums are happy to be left holding the baby...

Writer: Raelee Tuckerman - Photographer: David Field

They say necessity is the mother of invention

– that's why an innovative exercise class now
offered in Bendigo is going ahead in leaps
and bounds.

work out.

Here, inside Palmer's Gym in Mundy Street,
Infants are an integral part of the fitness
routine. Coconned in baby carriers close to
their mothers, they provide gentle weight
resistance that increases every week to help
the ladies regain their strength and flexibility.
"It's all about being active, getting back into
the groove of mowing and feeling good,"
says Bendigo instructor Jacqui Walt, who
leads the class with one-year-old son Harry
strapped to her back and daughter Ada,
3, playing happly in the background with
several other toddlers.

several other toddlers.

Jacqui guides mums and bubs through a floor warm-up with face-to-face interactio that elicits plenty of giggling and gurgling

from the tiny participants, then helps the women put on baby carriers ready for the low-impact, tain-style dance moves that gets hearts pumping. There is barre work for leg strength, stretching to cool down and finally, some alimportant pelivic floor exercises.

At the end of the hour-long session, many of the mums have worked up a sweat and are feeling the effects of squats, knee lifts and cha-cha-chas in muscles they'd forgotten they had.

As for the littlies, young Harry is sleeping soundly and most of the other babes are so relaxed they've snuggled in and nodded off, too.

"Indi always falls asleep," laughs Isabella Camm as she cradles her six-month-old afte a Monday class.

a Monday class.
"I really enjoy being able to exercise and bring her, because there are not many places where you can do that. It is a fantastic workout and I'm often sore the next day.

"It gets us out of the house, I feel energ



six times a week before daughter Ruby arrived and was keen to resume her fitness regime afterwards.

regime atterwards.
"It's a bit harder for me to get to gym now, so I was looking for an alternative where I could exercise with Ruby," she says after a Kangatraining session. "I like that she is with me the whole time and that there are lots of babies here around a similar age.

bables here around a similar age.
"It's great being able to work out with your child in a settled and friendly environment.
Ruby always laughs, especially when you get her on your knees and move her up and down.

Instructor Jacqui says the aim of her classes is to offer "excuse-free exercise".

While the ladies are put through their paces, their toddlers and preschoolers can enjoy supervised play in the same room under the eye of staff from the gym's Tumble Tots

Local Tumble Tots teacher Emma Carmody is thrilled to be involved, having attended Kangatraining with her own daughter. "Everyone here is in the same situation, so no one stares at you if your baby cries," Emma says, "and if you need to feed or change them, you can just go and do it. "We are trying to make people realise you don't have to find extra childcare — we are here and everyone can be active together. Even dads can come and play if they want." As this class draws to a close, Jacqui tells. As this class draws to a close, Jacqui tells her students a story she thinks they might relate to, of the ancient Greek figure Milo,

who could carry a fully-grown bull on his

shoulders. Milo trained himself by lifting the animal every day from the time it was a calf, just as they pick up their babies daily. As the calf grew and its weight increased, so did Milo's strength until he was literally as strong as a bull.

bull. And as these mums continue carrying their growing infants, their strength, fitness and energy levels will rise. Persistence pays, Jacqui says, and step by baby step they will succeed. Kangatraining is carried out in consultation with midwives, physiotherapists and baby carrying consultants to ensure the program is appropriate for all involved.

Mums can buy or hire one of the recommended Manduca-brand carriers to use, or bring their own to class as long as it provides kneet-ot-knee support across the baby's bottom.

"The dances are Latin inspired, with a bit of hip-shaking and bopping," says Jacqui.

"But it's basic, low-impact exercise to protect the pelvic floor, and because we have our babies with us, we're not jumping around.

"One of the best things about it is there is not an ounce of competition – we are not here to compare, we are here to laugh and have a good time."

**Kangatraining costs \$20 for casual classes or \$125 for an eight-week program.

Participants must have had their post-natal check-up and been cleared by their doctor or obstetrician to resume exercise. For more details, phone Jacqui Walt on 0409 415 290 or visit the Kangatraining Bendigo Facebook page.





Cheryl finds perfect mix

MUM'S NEW VENTURE BLENDS BUSINESS WITH PARENTING

Nigel Gladstone

CHERYL Leong went from working as a compliance lawyer for the Australian Stock Exchange to having her baby as her business partner.

Ms Leong, of Parklea, wanted to get into shape after having her daughter and came across European exercise craze for mums and bubs called Kanga Training.

It is a dance-based choreographed postnatal workout, using a specially designed baby carrier.

Launched in Australia earlier this year, the classes are a workout with particular focus on correct posture and strengthening the pelvic floor and abdominal muscles.

"Kanga Training was the perfect solution. I could exercise and be with her at the same time and having her fall asleep on me which was a bonus," Ms Leong said.

"The best part is having my baby as my business partner." Ms Leong runs the Kanga Training business from her home, with classes launched this week at Kellyville Sports and Recreation Centre, Kellyville.

She said although mothers and babies are her main clients, father and carers are also welcome.

She describes working from home as a "juggling act" and believes to make a home business work, people have to love what they do.

"Do something you love and that works for you and your family and don't put undue pressure on yourself." Ms Leong said.

"Every small step is a big achievement. Anyone that starts a business with a young child should be proud of each and every goal they've accomplished no matter how small."

Ms Leong is offering free class trials to Rouse Hill Times' readers.

Details:

cheryl@kangatraining.com.au/ sydneykangatraining.com.au/



Cheryl Leong exercises with her daughter.

Picture: RYAN ADAMS

The Cairns Post - Cairns, Philippa Bowman



Bables' Day Out organiser Philippa Bowman and her 18-month-old Payton on the Esplanade where the event will be held. Source: News Limited

A BABIES' day out featuring a baby bopping fitness class, music and parents' pamper zone will be held on the Esplanade tomorrow to raise money for Cairns' most fragile bubs.

Organiser of Nurtured on the Nard, Philippa Bowman, said the baby bonanza would raise funds for the special-care nursery at Cairns Hospital.

"I have met a number of mums who are so grateful for the care that their babies received in the special-care nursery," she said.

The event will include Kanga training – a post-natal aerobic class which enables mums to work out with their babies strapped to their bodies in carriers, a baby music class, a dads' chill-out zone and mini pamper area for mums.

The event, to be staged next to the Pirate's Playground on the northern end of Cairns Esplanade, will run from 8.30am until 11am.

Families are encouraged to donate \$5 per person to attend the event.

Kangatraining flash mob sweats it out for a cause

© The Cairns Post

A BIT of baby bopping at the weekend proved a win for some of Cairns' most fragile bubs.

The Cairns Kangatraining flash mob on Saturday raised more than \$900 for the Cairns Hospital's special care baby nursery, when about 30 mums and dads, with bubs in tow, turned out for the fundraising workout event at the Esplanade. Kangatraining is a postnatal aerobic class that enables new mums to work out with their babies strapped to their bodies in carriers.



Baby bump: About 30 mums and dads took part in a Kangatraining flash mob with babies in carriers joining in the aerobics activity.

REDFERN



Yvonne Laycy is Kangatraining in Redfern to help both mums and newborns.

A new bub no barrier to get fit

James Gorman

MUMS and bubs will soon be able to exercise together when Kangatraining classes launch in Redfern.

Redfern's House of Yoga will host the classes run by Yvonne Laycy from Fit with Bub which are designed as a safe and targeted workout specifically for post natal recovery. Babies enjoy the movement and music, emulating the motion felt in the womb and most are asleep by the end of class.

Ms Laycy said the classes were a great way for mothers to spend quality time with their newborns while also gaining a comprehensive workout.

"Kangatraining is taking off in Australia as mothers embrace the culture of babywearing," she said.

"It is the perfect class for mum and baby to spend time together.

"Babies are worn in baby carriers. They provide gentle weight resistance which increases as baby grows, helping mothers regain their strength. Kangatraining is a complete workout."

The hour-long classes begin with a warm up and floor/core work where there is plenty of mum and bub interaction.

Ms Laycy then helps mums put their babies into carriers, ready to take part in low impact dance-based choreography.

Details: info@fitwith bub.com.au



LEBEN | 1!

Sportsgeist

Herzstärkung mit Herzibinkerl

Kangatraining heißt das neue Work-out für Mamas und Babys ab 6 Wochen. Die Erfinderin ist Fitness-Expertin und dreifache Mutter.

VON HEDWIG DERKA

rimär verwende ich Springschnüre." Mit Nicole Pascher ist gut Scherzen und Lachen. Noch besser funktioniert das - selbstredend schnurlose - Workout. Kangatraining nennt die dreifache Mutter, Tänzerin und Fitness-Mutter, Trainerin ihr Bewegungs-Programm - benannt nach ihrer Lieblingsfigur aus Winnie Pooh.

Während Känguru-Mama Kanga mit Roo im Beutel durch den Hundertmorgenwald springt, animiert Nicole Pascher, 37, mit ihrer Pamina, 9 Monate, in der Babytrage ab nächster Woche Gleichgesinnte im Wiener Move on Dance-

center.

ten wird, hat Pascher die Marktlücke mit eigenem Work-out geschlossen: "Die Mutter ist im Fokus. Es geht um richtige Fitness." Dem Aufwärmen folgt Intervalltraining: Dabei werden zum einen Ausdauer und Flexibilität von Herz und Kreislauf verbessert, zum anderen die Muskeln gekräftigt, vor allem in den Bereichen Bauch, Beckenboden und Rücken. Wichtig: die korrekte Körperhaltung.

Work-out-

Partnerinnen

ohne Springschnur:

Nicole (groß) und

Pamina Pascher

MATHIAS LENZ

Weil sie nach der Geburt ihrer jüngsten Tochter kaum Zeit hatte, etwas für sich zu tun, weil Yoga den Nachwuchs rasch langweilt und Mutter-Kind-Turnen erst für Sprösslinge ab zwei Jahren angebo-

Weil Pascher Kin-

derlieder nicht mehr hör kann, mit Taktgefühl für Gre und Klein vieles leichter gel spielt sie Happy Musik - Disc Hits aus den '70er/'80er-Jahre Pamina liebt den Lollipo Song. Und den Spiegel an d Wand. "Da quietscht sie v Vergnügen. Es gibt fast ke Kind, dem das Kangatraini nicht gefällt", ist Pascha übe zeugt. Die meisten Babys li ben es, ganz nahe bei der Mı ter zu sein und jede Bewegu mitzumachen. Besser als n Babysitter daheim zu bleiber

"Ich möchte, dass mein Ka gatraining einmal so ein Begi sein wird wie Pilates", blickt F scher in die Zukunft. Sie w Trainerinnen mit Babys einse zen - in ganz Österreich. Ui das Work-out vielleicht mit nem vierten Kind selbst vorze gen. Naturgemäß frisch, frö lich – und ohne Springschnu

Angebot: Gemeinsam fit

Kangatraining Fitness-Expertin Nicole Pascher bietet ihr Work-out für Mama/Papa/ Baby und Schwangere im Move on Dancecenter, 1070 Wien, Neubaugasse 12-14, an.

Programm Es gibt eine offene Klasse zum Schnuppern und Wiederholen, Jeweils Mittwoch um 9.45 Uhr. 50 Minuten kosten 15 Euro. Ab 22. April 2009. Der Kurs dauert 8 Wochen, jeweils Dienstag, 10 Uhr bis 10.55 Uhr. Preis: 95 Euro. Kursbeginn: 5. Mai 2009.

Info unter 2 0650 / 51 25 366 bzw. im Internet unter www.kangatraining.at

4 FULL PAGE ARTICLE IN EUROPE'S LARGEST PARENTAL MAGAZINE 400,000 READERS







Tradings Plac Zestatrich einen Faß vom Boden Hisen und das Bein stenchen - dalted das Becken volleten nur Seite absision fannen, Sein nach 13 Weisberholungen werchseln, Ohne der Pra Jahraubpen, Vierwall 15 Weisberholungen werchseln der Pra Jahraubpen, Vierwall 15 Weisberholungen – jer westend mit jedem Bein, den Ende das gestreckte Bein für Sind Sekunden halten. DAS BISMOTY: kraftings Bezerreckneiben, Pe und unterwei-



Sixpack im Anflag

50 GHTS in Buckenlage Beine geschlossen anhebe.
Enie sind senkracht aber dem Becken. Unserschenkal wasgereint, der Keigl Beigt auf der Urbenlie
han dan Baby häuchlings auf Mannas überschenhale zu
Wirbeisunde ziehen, einsatten und daheil der Beine
Bildman Korf, dem auszischers auch daheil der
wirderkunde ziehen, einsatten und daheil der Bein
wirder wegschlichen. Develmal 15 bis 29 Wiederhöhungen, Wichtig für diese Glünnig dasf die Reksus
astaze - Spalt in der Mitte der geraden Bauchmonke
tan, des sich nach der Gebuch wieder werkbeirert.
mittig golden ab ernel Zeinfahmer sehn (Arch flagen)
Trasminger Flos Teiten bis dem Kopf vom Boden au
en balten bie nach jinder Rande och flagf bekunde
lang die Pootion.
DAS BIMGTS: kraffigt die Bauchmuskelns

1 FULL PAGE ARTICLE IN EUROPE'S LARGEST PARENTAL MAGAZINE 400,000 READERS

Jobwunder



Text Nova Inlau

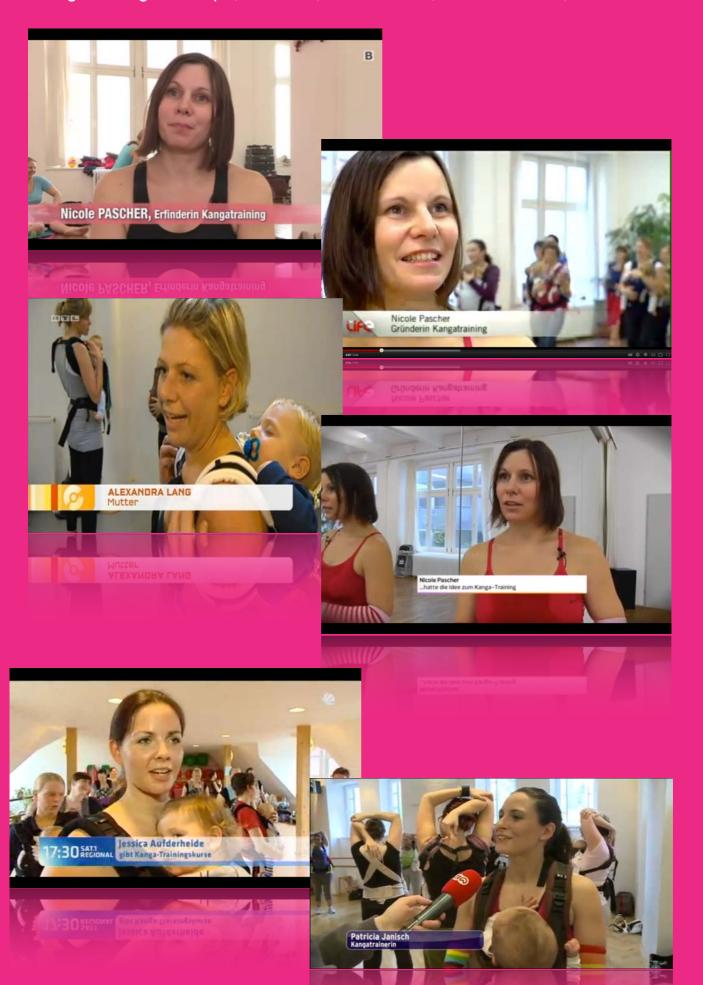
Was tun, wenn der alte Job nicht zum neuen Leben passt? Vier Mütter, die wir Ihnen hier vorstellen, haben den Wechsel zu etwas ganz Neuem gewagt

76 MAZ 2011 BEYER



KANGATRAINING ON TV

It did not take long until several TV stations started with TV reports about Kangatraining in Europe, Australia, NewZealand, South America,...









For more information please contact:

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ET'S KANGA

